

Allsport "Papagena" Jacket from ESCHLER Softshell Fabric

FEATHERY FUNCTION

In winter 2009/10, Swiss knitwear specialist ESCHLER and Austrian sportswear brand Allsport unite state-of-the-art performance with elegant style. Allsport introduces its elegant Papagena Softshell Jacket with its unique feather design. The elastic, soft fabric from ESCHLER is wind and water repellent, offers fantastic breathability and great comfort.

A unique design combined with great technical performance: Austrian skiwear and outdoor brand Allsport's new ladies jacket "Papagena" features a colourful, elegant all-over feather print. The sophisticated design underlines the collection's mixture of understatement and luxury. Eschler's functional softshell fabric offers high wind resistance, durable water repellency, great comfort, and superb breathability.

Just as ESCHLER, Allsport is a family-owned business, managed by the third generation. Both brands are also deeply rooted in their alpine heritage. Hence, "*international design with an alpine signature*" is Allsport's philosophy. And just like the bluesign® certified knitwear specialist Eschler, the Austrians are dedicated to European production.

For more information check www.allsport.at and www.eschler.com

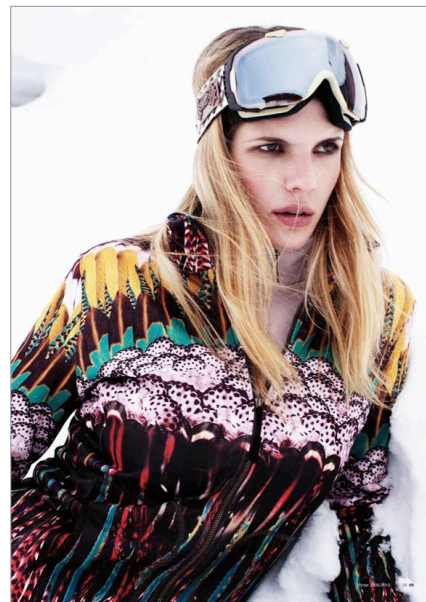


Image data for download: http://www.k-g-k.com/download/ESCHLER_Allsport-Papagena_F09_HR.jpg

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swiss **TEXTILES**



ESCHLER – Touch Swiss Comfort: Founded in 1927, the Christian Eschler AG quickly advanced to become one of the world's leading manufacturers of functional knit fabrics. Today, the family owned business, based in Bühler/ Switzerland, is managed by the third Eschler generation and specialises in sportswear, work wear, technical textiles and lingerie. As one of the first textile companies, Eschler committed itself to an environmentally friendly production cycle by becoming a bluesign® system partner (www.bluesign.com). The independent bluesign® standard meets strict requirements regarding sustainability, health and safety as well as resource efficiency.