

ESCHLER: Medal Table Online

SWISS FABRIC FOR MEDAL HUNTERS

Knitwear specialist Eschler presents its very own medal table for the World Championships in Garmisch-Partenkirchen and Oslo on its web site. The Swiss brand manufactures high tech fabrics for the racing suits of almost all national ski alpine teams and many Nordic squads. Thus, it might well become the 'most successful participant'. The Eschler medal tables for the two events on www.eschler.com are updated daily and will most certainly present a long list of top results.

Eschler equips many nations with technical, aerodynamic fabrics for high-tech race suits – from alpine and cross-country skiing to ski jumping or ice speed skating. Yet, you will not see the brand name on the equipment as Eschler delivers the fabrics to well-known sportswear producers. The Swiss textile manufacturer is maybe the true 'hidden hero' of the World Championships – at the Olympic Games in Vancouver the brand climbed the podium more often than any nation: 115 medals were claimed by athletes wearing race suits made from high tech Eschler fabrics.

CEO Peter Eschler regards the medal table also as a visible reward for the long and intense development process and certainly underlines Eschler's unique expertise in this field: "There is so much research, engineering and testing involved in the development of these technical fabrics. On the one hand, the suits have to offer optimal aerodynamics. Yet, the sports federations have set up strict regulations, which we have to consider. We are extremely proud that so many brands and nations trust in our fabrics 'Made in Switzerland'. Our very own Eschler medal table honours all the work that our team has put into the fabrics."





Image data for download:

http://www.k-g-k.com/download/Eschler_Kostelic_HR.jpg

http://www.k-g-k.com/download/CRAFT_XC_OlympicSuit_HR.jpg

PR Contact

KGK Kern Gottbrath Kommunikation
Sissi Pärsh
+49 – 89 – 30 76 66-3
eschler@K-G-K.com



swiss **TEXTILES**



ESCHLER – Touch Swiss Comfort: Founded in 1927, the Christian Eschler AG quickly advanced to become one of the world's leading manufacturers of functional knit fabrics. Today, the family owned business, based in Bühler/ Switzerland, is managed by the third Eschler generation and specialises in sportswear, work wear, technical textiles and lingerie. As one of the first textile companies, Eschler committed itself to an environmentally friendly production cycle by becoming a bluesign® system partner (www.bluesign.com). The independent bluesign® standard meets strict requirements regarding sustainability, health and safety as well as resource efficiency.