

## ZOOT triathlon apparel utilizing ESCHLER's high tech material Flash Synchro TX

### ALL IN ONE

**Uniting four different structures in one fabric, knitwear pioneer ESCHLER and endurance specialist Zoot present pure high tech for triathlon apparel. Flash Synchro TX is a bi-component knitwear utilizing Polyester inside and Polyamide on the outside, thus combining great moisture management with high abrasion resistance as well as compression benefits due to added Elasthane. In cooperation with Zoot, ESCHLER developed a body mapped fabric with four different qualities for the respective zones.**

Zoot has been pioneering innovative product solutions for more than 25 years.

The performance apparel brand has now collaborated with Swiss knitwear specialist ESCHLER to develop a unique fabric for their technologically advanced triathlon wear. ESCHLER's material Flash Synchro TX combines two different qualities, which not only makes it "dry in a flash". The bi-component construction with Polyester fibres on the inside guarantees outstanding wicking and cooling properties. While the durable Polyamide outer material provides high abrasion resistance. ESCHLER also adds Elasthane which provides the garment with compression for muscle stabilization and support.

In cooperation with Zoot, the Swiss brand further worked on perfecting Synchro TX. The result is one fabric which unites four body-mapped zones. Depending on sweat and muscle zone, the synchronized quality offers compression benefits where the athlete actually needs it and ventilation on the body's 'hot spots'. With this unique material, Zoot's Ultra TX triathlon wear offers superior performance gear for athletes who demand nothing but the best.

For more information see [www.eschler.com](http://www.eschler.com) and [www.zootsports.com](http://www.zootsports.com)

High Res Image for download:

[http://www.k-g-k.com/download/ESCHLER\\_Zoot\\_UltraTX-Detail-Bodymapping\\_09\\_HR.jpg](http://www.k-g-k.com/download/ESCHLER_Zoot_UltraTX-Detail-Bodymapping_09_HR.jpg)



**Company Contact**  
Eschler AG  
Martin Lüchinger  
+41 – 71 – 791 81 36  
[martin.luechinger@eschler.com](mailto:martin.luechinger@eschler.com)

**PR Contact**  
KGK – Kern Gottbrath Kommunikation  
Sissi Pärsch  
+49 – 89 – 30 76 66-3  
[eschler@K-G-K.com](mailto:eschler@K-G-K.com)



swiss **TEXTILES**



ESCHLER Touch Swiss Comfort: Founded in 1927, the Christian Eschler AG quickly advanced to become one of the world's leading manufacturers of functional knit fabrics. Today, the family owned business, based in Bühler/ Switzerland, is managed by the third Eschler generation and specialises in sportswear, work wear, technical textiles and lingerie. As one of the first textile companies, Eschler committed itself to an environmentally friendly production cycle by becoming a bluesign® system partner ([www.bluesign.com](http://www.bluesign.com)). The independent bluesign® standard meets strict requirements regarding sustainability, health and safety as well as resource efficiency.